

SERVICE OVERVIEW

# Technical SEO Services: The Infrastructure That Makes Everything Else Work

Key insights and actionable frameworks

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## **Why technical SEO gets ignored until it becomes an emer**

Most businesses don't think about technical SEO until something breaks. Pages stop getting indexed. Site speed tanks after a redesign.

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## **Our technical SEO service areas**

Crawlability and indexation: We ensure search engines and AI crawlers can efficiently discover and process your entire site. txt optimization, XML sitemap architecture, internal linking structure, crawl budget management, and orphan page identification. For large sites (10,000+ pages), crawl efficie

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## The technical SEO audit process

Phase 1: Automated crawl analysis. We run comprehensive crawls using enterprise tools to identify technical issues at scale. This catches broken links, redirect chains, duplicate content, missing metadata, thin pages, and crawl errors across your entire site.

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## **Technical SEO for AI visibility**

This is where our technical SEO services diverge from standard offerings. AI platforms consume and evaluate content differently from Googlebot. Optimizing for AI citation requires specific technical considerations.

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## **Common technical SEO problems we fix**

Duplicate content causing ranking dilution: Multiple URLs serving the same content split ranking signals. We implement canonical tags, redirects, and parameter handling to consolidate signals on the correct pages. Slow sites bleed conversions: Every second of load time costs conversions.

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## Technical SEO pricing

Technical SEO audit: Rs 5K-35K. Comprehensive crawl analysis, manual review, AI crawlability assessment, and prioritized action plan. Technical SEO sprint: Rs 2L-4L.

# Ready to Take Action?

Get expert guidance tailored to your business goals.

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