

SERVICE OVERVIEW

SEO Services That Actually Drive Revenue, Not Just Rankings

Key insights and actionable frameworks

The problem with SEO in 2026

Most SEO services sell you what worked in 2020. Keyword research, on-page optimization, backlink building, and technical audits. The deliverables look professional.

What our SEO services include

Technical SEO foundation: Site speed optimization, crawlability improvements, Core Web Vitals, structured data implementation, mobile experience, and indexation management. We fix the infrastructure that determines whether search engines can even find and evaluate your content. For AI visibility, we

How our SEO process works

Comprehensive technical audit, content gap analysis, competitive positioning review, and AI visibility baseline. We identify the 20% of fixes that will deliver 80% of impact. The diagnostic is available as a standalone deliverable (Rs 5K-35K) for companies that want data before committing.

SEO results that translate to revenue

7x increase in qualified lead volume. 30% reduction in cost per lead. 4x scaling of performance marketing spend without efficiency loss.

Why companies choose upGrowth for SEO over larger agenc

Large SEO agencies run playbooks. They've built systems designed to scale, which means every client gets a version of the same approach. That works for basic SEO needs.

SEO pricing

Technical audit, content gap analysis, competitive benchmarking, and AI visibility baseline. Standalone deliverable with actionable recommendations. Complete SEO and GEO strategy with content roadmap, technical priorities, and 90-day implementation plan.

Ready to Take Action?

Get expert guidance tailored to your business goals.

[Talk to Our Growth Team](#)

upgrowth.in/lead-generation-services/