

GUIDE

How to Measure AI Search Performance: The Complete Framework

Key frameworks and strategies

01

Core Concepts

Why Traditional SEO Metrics Fail for AI Search

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Google Search Console still won't show you what percentage of answers cit...

The Five Core Metrics That Matter

The Five Core Metrics That Matter Citation
Share . This is your north star. It's the percentage of relevant AI answers t...

The Audit Process: Weekly Spot Checks to Quarterly

The Audit Process: Weekly Spot Checks to
Quarterly Reviews We run three audit
cadences. They stack. Weekly checks feed i...

02 Key Frameworks



Tools: The Stack That Works



How to Set Benchmarks and Track Competitive P



UTM Tracking for AI Traffic Attribution



Building Your First AI Search Dashboard

03

Deep Dive Topics

WHAT THE DATA REVEALS: REAL PATTERNS FRO

REPORTING FRAMEWORK: WHAT TO SHOW STAKEH

INDUSTRY BENCHMARKS: WHAT GOOD LOOKS LIK

COMMON MEASUREMENT MISTAKES

04 Implementation Steps

1

The Measurement-to-Action Pipeline

2

Connecting Citation Data to Revenue

3

Quarterly Audit Checklist

4

FAQs

Ready to Implement?

Get a comprehensive GEO audit to measure your AI visibility and identify growth opportunities.

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