

SERVICE OVERVIEW

Local SEO Services: Own the Search Results Where Your Customers Actually Are

Key insights and actionable frameworks

Why local SEO requires a completely different approach

Local SEO isn't just regular SEO with a city name appended to your keywords. The ranking signals are different. The content formats are different.

Our local SEO service components

Google Business Profile optimization: Your GBP is often the first thing a local customer sees. We optimize every element: business categories, service descriptions, attributes, Q&A, photos, posts, and product listings. We implement a GBP content calendar to keep your profile active and signal fr

Local SEO for AI discovery

This is where our approach diverges from standard local SEO providers. AI platforms are becoming a significant channel for local business discovery, and optimizing for this channel requires specific strategies. AI platforms process location queries differently: When someone asks ChatGPT for a recomm

Multi-location local SEO

For businesses operating across multiple cities or regions, local SEO compounds in complexity. Each location needs unique optimization while maintaining brand consistency. We've built systems for this.

Local SEO results

Multi-location fintech (India): Lendingkart operates across hundreds of Indian cities. Our local SEO program created city-specific landing content and optimized location profiles for key markets, contributing to a 5.7x increase in lead volume and a 30% reduction in CPL across their organic and local

Local SEO pricing

Local SEO audit: Rs 5K-15K. GBP audit, citation analysis, local competitive review, and AI visibility assessment for local queries.

Single-location local SEO: Rs 75K-1.

Ready to Take Action?

Get expert guidance tailored to your business goals.

[Talk to Our Growth Team](#)

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