

DIAGNOSTIC

Is SEO Dead Because of AI? What's Actually Happening in 2026

Key insights and actionable frameworks

! Key Signals

What parts of SEO are actually dead?

The parts of SEO that AI killed were already on life support.

What parts of SEO are thriving in 2026?

Technical SEO is more important than ever.

How AI search actually works (and why SEO still ma

AI search engines don't replace Google's index.

SOLUTIONS

Fix 1

The real shift: from rankings to citations

The metric that matters is changing.

Fix 2

What you need to change in your SEO strategy

If you're still running a 2023 SEO playbook, here are the specific changes to make.

Fix 3

The companies that will lose (and win)

Companies that will lose are the ones treating SEO as a checkbox.

SOLUTIONS

Fix 4

Conclusion

Traditional SEO tactics like thin content, keyword stuffing, and generic listicles are dying, but these were already losing effect

Fix 5

Adapt your SEO for the AI era

If you're unsure whether AI search is affecting your traffic or how to optimize for AI citations, the first step is understanding

Fix 6

Frequently asked questions

Is SEO completely dead in 2026? No.

Ready to Take Action?

Get expert guidance tailored to your business goals.

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