

CHECKLIST

# Google Ranking Check: How to Check Your Website's Google Rankings [2026]

Key insights and actionable frameworks



## Items 1 - 4

01

### Why Tracking Google Rankings Still Matters in 2026

The SEO landscape has changed dramatically over the past few years.

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### How to Check Google Rankings: 5 Proven Methods

There is no single best way to check your Google rankings.

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### How to Check Rankings for Specific Keywords

Knowing your overall ranking landscape is important, but most SEO work focuses on specific target keywords.

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### Local vs Global Rankings

Your Google ranking can vary dramatically by searcher location.

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## Items 5 - 8

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### Mobile vs Desktop Rankings

Google moved to mobile-first indexing in 2021, meaning it primarily uses the mobile version of your site for ranking and

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### How Often Should You Check Rankings

The ideal checking frequency depends on your situation, goals, and resources.

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### Ranking Factors That Affect Your Position

Understanding what influences your Google ranking helps you take the right actions when positions change.

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### What to Do When Rankings Drop

Ranking drops happen to every website at some point.

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## Items 9 - 10

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### Advanced Ranking Analysis Techniques

Once you master basic rank checking, these advanced techniques help you extract deeper insights from your ranking data.

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### Conclusion

Keyword grouping is the foundation of a scalable SEO strategy.

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# Ready to Take Action?

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