

STRATEGY

# The Best GEO Agency in Pune for AI-Powered Search Growth

Key insights and actionable frameworks

01

# The Context

## Why traditional SEO isn't enough anymore

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We're not saying ignore it. But relying on Google rankings alone leaves 60% of your potential discovery revenue on the table. Here's the brutal truth: Google Search's market position is eroding among younger demographics.

## Our GEO optimization framework: DDADD

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We structure every engagement around five sequential phases. It's battle-tested across fintech, healthcare, SaaS, and D2C brands. We audit your current visibility in ChatGPT, Claude, Gemini, and Perplexity.

## 02 Key Pillars

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### How we've built this expertise

upGrowth Digital started as a growth consultancy in 2015.

02

### Our GEO agency offerings in Pune and beyond

We operate from Pune but we're remote-first.

03

### Why brands in Pune and across India choose upGrowth

Founder-led strategy: Bhaskar Thakur personally leads the discovery and strategy phase for every new client.

## 03 Key Pillars

### 04

#### What success looks like: measurement and iteration

Here's what gets tracked once we're into execution: Weekly citation reports.

### 05

#### Conclusion

GEO is not a replacement for traditional marketing.

# Ready to Take Action?

Get expert guidance tailored to your business goals.

[Book Your GEO Audit](#)

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