

GUIDE

Best AEO and GEO Tools in 2026: Honest Comparison and Buying Guide

Key frameworks and strategies

01

Core Concepts

Why Tool Selection Matters for Your GEO Strategy

Why Tool Selection Matters for Your GEO Strategy Citation tracking used to be optional. Now it's foundational. When upGr...

The AEO/GEO Tool Landscape in 2026

The AEO/GEO Tool Landscape in 2026 The market splits into three tiers: Tier 1 (Premium, Purpose-Built): Goodie AI, Otter...

Goodie AI: The Citation Counter

Goodie AI: The Citation Counter Price: \$399/month (Pro tier), \$799/month (Agency tier) Best for: Content teams tracking ...

02 Key Frameworks

S Otterly.ai: The AI Discoverability Auditor

P HubSpot AI Search Grader: The Integrated Play

Q Profound: The Enterprise Choice

L AirOps: The Data Pipeline Play

03

Deep Dive Topics

SEMRUSH AND AHREFS AI MODULES: WHAT'S NE

MANUAL METHODS: BUILDING YOUR OWN CITATI

HOW TO CHOOSE: DECISION FRAMEWORK

REAL-WORLD TOOL COMPARISONS

04 Implementation Steps

1

Avoiding Tool Mistakes

2

Building Your GEO
Measurement Stack

3

FAQ: AEO/GEO Tools in 2026

4

The Future of AEO/GEO
Tools

Ready to Implement?

Get a comprehensive GEO audit to measure your AI visibility and identify growth opportunities.

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