

STRATEGY

AI Readiness Score for Businesses: How Prepared Is Your Brand for AI Search?

Key insights and actionable frameworks

01

The Context

What Does the AI Readiness Score Measure?

The score evaluates five dimensions on a 0-20 scale, producing a total score of 100. Content Structure (0-20): Can AI engines extract clean answers from your pages? This dimension checks whether your content uses question-based headings, provides direct answers within the first 50 words after each h

How to Use Your AI Readiness Score

Your brand is essentially invisible to AI search engines. The priority is foundational: fix content structure, add schema markup, and create at least 10 answer-ready pages targeting your core queries. Without these basics, no amount of content production will generate AI citations.

01

The Five Assessment Sections Explained

Content Structure Assessment Answer these questions about your website's primary service or product pages: Do your pages use question-based headings (

02

What to Do After Getting Your Score

The score itself is diagnostic.

03

Why AI Readiness Matters Now, Not Later

The AI search market is following the exact trajectory of traditional SEO fifteen years ago.

03 Key Pillars

04

Frequently Asked Questions

What is an AI readiness score? An AI readiness score measures how well your brand's online presence is structured, authorized, and positioned to be di

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