

STRATEGY

The Best AI Marketing Agency in Pune for Generative Search Growth

Key insights and actionable frameworks

01

The Context

The problem with traditional agencies claiming "AI mark

Most digital marketing agencies added AI to their service list in 2024. They now sell "ChatGPT content writing" (giving ChatGPT a prompt and copying the output), "AI-powered analytics" (plugging data into an off-the-shelf AI tool), "AI chatbots for customer service" (no connection to growth strategy

Our AI marketing framework: the GEO operating system

We've built a proprietary methodology called GEO (Generative Engine Optimization) that turns your brand into the default answer AI systems cite. It has five phases, each with measurable outcomes. Discover phase: The AI visibility audit.

02

Key Pillars

01

How we've built unfair advantages in AI marketing

upGrowth started as a traditional growth consultancy in 2015.

02

The AI marketing services we offer from Pune

We're based in Pune but operate globally.

03

Why brands choose upGrowth for AI marketing

Founder-led strategy: Bhaskar Thakur personally leads the discovery and strategy phase for every new client.

03 Key Pillars

04

What AI marketing success actually looks like (mea

Here's what we track once execution begins: Weekly citation reports: We document which AI systems cite your content, how often, and in what context.

05

Conclusion

AI marketing is not a replacement for traditional digital marketing.

Ready to Take Action?

Get expert guidance tailored to your business goals.

[Book Your GEO Audit](#)

upgrowth.in/geo-services-generative-engine-optimization/